Liverpool city council
creating our future together

Council Meeting Agenda

28 February 2011

Attachments

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CORPORATE SERVICES REPORT ATTACHMENTS

CORS 04 EXHIBITION OF "GROWING LIVERPOOL 2021", THE DRAFT COMMUNITY STRATEGIC PLAN FOR THE CITY OF LIVERPOOL **1**

CITY ASSETS REPORT ATTACHMENTS

ASST 03 LIVERPOOL TRAFFIC COMMITTEE MINUTES OF MEETING HELD ON 2 FEBRUARY 2011 **26**

LIVERPOOL CITY COUNCIL

CORPORATE SERVICES

ORDINARY MEETING **28/02/2011**

ITEM NO:	**CORS 04**	**FILE NO:**	**2009/1766**
SUBJECT:	**EXHIBITION OF "GROWING LIVERPOOL 2021", THE DRAFT COMMUNITY STRATEGIC PLAN FOR THE CITY OF LIVERPOOL**		

Growing
LIVERPOOL
2021
Growing Liverpool 2021
The Community Strategic Plan
for the City of Liverpool
Draft for public exhibition 2 to 30 March 2011

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Liverpool city council

Growing Liverpool 2021
The Community Strategic Plan for the City of Liverpool

Draft for public exhibition 2 to 30 March 2010 by resolution of Council at its meeting on 28 February 2010. See last two pages on how to make a submission.

The material in this publication can be used with due acknowledgment of Liverpool City Council as the source.

Please contact 1300 36 2170 or view www.liverpool.nsw.gov.au for further information.

Cover: photo of the Georges River at Chipping Norton taken by James Semple, Liverpool City Council.

Introduction

Growing Liverpool 2021, the community strategic plan for the Liverpool Local Government Area outlines what the people of Liverpool have said is important for their area. It is a plan for the whole city, not just the Council. Council is a leader and custodian of the plan and is one of the parties responsible for its delivery.

Strategic directions for Liverpool were initially identified in a plan called *Liverpool Directions* which was developed from 2004 to 2006. *Liverpool Directions* served as a starting point for this document and was updated on the basis of a recent community engagement program.

Growing Liverpool 2021 is the Council's highest level plan. It identifies the community's key objectives for the area as collected from our community engagement processes. It also includes strategies on how to achieve those objectives. To put it simply, it is a broad look at where we want to go and how to get there. The plan is aimed at addressing the key challenges that Liverpool faces and its unique characteristics over the next 10 years.

Liverpool is a growing urban area. Both release areas and urban infill development will provide new housing, recreation, retail and employment opportunities.

The Liverpool City Centre is the dominant business, retail and service centre for the South West Sydney region and will continue to grow as more areas of the South West of Sydney are settled.

Liverpool is one of the most culturally diverse cities in NSW, with one in three people born overseas and almost half of residents speaking a language other than English at home. Our land is used in many different ways; in the west much of it is still rural with market gardens and other agricultural uses, yet in the east our land is far more densely populated with a variety of industrial, commercial and residential uses. We are a City that is proud of its history; we are Australia's fourth oldest town after Sydney, Parramatta and Hobart and have many heritage sites and aboriginal artefacts.

These attributes provide the context in which this plan has been developed. The plan is now on public exhibition for further community input and comment.

Liverpool City – a snapshot

The Liverpool City Council area is one of the largest Council areas in metropolitan Sydney, covering 305 square kilometres and 42 suburbs. Originally it was largely rural, more recently it has been one of urban growth. Liverpool grew from 12,600 people in 1947 to 182,000 in 2009. The latest State Government projections suggest a population of about 325,000 by 2036, an increase of more than 75 per cent on the current population.

Liverpool is culturally diverse with one in three people born overseas. The largest overseas birthplaces are Fiji, Vietnam, Iraq, Lebanon, Philippines, United Kingdom, Italy, India and New Zealand. Almost half of Liverpool's people speak a language other than English at home. The languages most spoken, besides English, are Arabic, Vietnamese, Hindi, Italian, Spanish, Serbian, Tagalog, Greek, Cantonese and Assyrian.

There are 33,000 children aged between 0 and 11 years and 32,000 young people aged between 12 and 24 years. These two groups make up close to 40 per cent of Liverpool's total population. While Liverpool is a young City, the number of older people is increasing. In 1996, there were about 8,500 people aged over 65. Ten years later, this had grown to 13,500 people. By 2036, it is expected that Liverpool will be home to nearly 50,000 people who are aged over 65.

At present there are 57,800 homes in Liverpool. Over the next 25 years there will be up to 45,000 additional homes accommodating nearly 140,000 new residents. Three quarters of homes in Liverpool are separate houses compared with the Sydney average of around half.

There is a growing proportion of townhouses and home units. The average house price in Liverpool in September 2009 was $362,000 compared with the Sydney average of $531,000.

Three in every 10 homes in Liverpool are rented and this is the same as the Sydney average. Nearly eight per cent of all homes are public housing residences, compared to the Sydney average of five per cent. In September 2009, the average weekly rent for a three bedroom house in Liverpool was $400. There are more families in mortgage and rental stress in Liverpool than in other areas of Sydney. People on low incomes in the private rental market find it most difficult to secure suitable housing.

Crime rates in Liverpool have generally decreased or remained stable since 2004. This means that Liverpool is safer than many other areas, although violence in the home is still higher in Liverpool than in other areas of Sydney.

Liverpool is a car dependent City with more households owning two or more vehicles than in Sydney generally. Residents make an average 3.4 trips per person on any given weekday. In 2006, 62 per cent of people in Liverpool drove to work compared to 54 per cent in Sydney. Just over 11 per cent of people in Liverpool travelled to work using public transport compared to almost 18 per cent in metropolitan Sydney. Most trips are undertaken in cars and few are undertaken by walking or public transport. The average travel time for residents is 34 minutes.

What is *Growing Liverpool 2021*?

Purpose

Growing Liverpool 2021 is a 10 year community strategic plan that will guide Liverpool City Council and other organisations in planning for and managing the Liverpool Local Government Area.

It identifies long term priorities and goals that Liverpool's community want to have delivered in their City, strategies that explain how these priorities and goals will be achieved and measures that show the progress towards their delivery.

Council will use the objectives and strategies in *Growing Liverpool 2021* to develop a four year Delivery Program, an Annual Operational Plan and a Resourcing Strategy. These documents will inform the community as to what Council will do to deliver its responsibilities under the community strategic plan and how they will be resourced.

The document is centred on 12 key objectives that emerged as priorities in the findings of the community engagement strategy. Each of these objectives has strategies that show what will be done over the next ten years in working towards achieving these objectives and measures which track progress.

Roles

Growing Liverpool 2021 also identifies some priorities and goals that are beyond Council's responsibility. Issues such as affordable housing, better public transport, better regional roads and support for sections of the community involve other key stakeholders who play a vital role (residents, local business, industry, State and Federal agencies and community organisations). The success of this plan relies on the development and continuation of strong partnerships with these individuals and organisations. Many of the strategies in *Growing Liverpool 2021* are directed at creating, developing and maintaining relationships such as these.

Council's vision for Liverpool

Liverpool, a vibrant historical regional city of growth, prosperity and diversity.

Council's mission

- Guide the City into the next Century.
- Provide purposeful and visionary leadership whilst being consultative, responsive and accessible.
- Decide on resources required for sustainable growth and community expectations for the future of Liverpool.
- Protect the City's reputation and align it with the perceptions of its residents.

Council roles

The Council has defined its role as a service provider, regulator, owner, custodian, leader, initiator in community partnership, advocate, networker, facilitator and educator.

Engaging the community

Council undertook a community engagement process to inform the community strategic plan. This process was an opportunity for the Liverpool community, including residents, workers and agencies, to be involved and contribute to the City's future. Members of the community were asked to share their views on the future challenges for Liverpool and for ideas on how to meet these challenges.

The first step in engaging with the community was the *State of the City 2010* report. This report provided the community with an overview of Liverpool in 2010 and some of the key challenges Liverpool faces in the near future. It was sent to every household in Liverpool, ratepayers who lived outside of Liverpool and made available at key locations across the city. *State of the City 2010* was the foundation on which the rest of the community engagement was based. The online survey, engagement booths, speak-outs, art workshops, and community events, forums and committees were structured around its message.

Copies of the *State of the City 2010* or the *Community Engagement Strategy Outcomes Report – Phase 1* may be downloaded from Councils website at www.liverpool.nsw.gov or by phoning our Customer Contact Centre on 1300 13 2170.

Guiding principles

The development of this plan has been guided by a range of sustainability principles that also encompass social justice principles.

Sustainability means a change in approach to civic leadership and decision making whereby environmental, economic and social-cultural considerations are equally embraced for the well being of present and future generations.

This definition reflects a quadruple bottom line in that "governance", the fourth bottom line in the integrated planning model, is covered by the opening words in the definition involving civic leadership and decision-making. Similarly, the expanded words social and cultural may still be seen as the single social bottom line. Further explanation is provided by the following set of sustainability principles.

1. **Create a long term vision of a sustainable city that reflects community values to guide decision making by the Council and the community**

A shared vision and shared aspirations are necessary to guide the journey towards sustainability. In essence, this is involves bringing our currently held values into a future picture. Liverpool made a step forward in creating this vision in the form of *Liverpool Directions*. The key element of this principle is that the vision guides decision making by the Council and within the community. This Community Strategic Plan represents this vision.

2. **Take a systems approach to decision making that takes account of the Quadruple Bottom Line**

This means using the four bottom lines of environment, social (including cultural), economic and governance as perspectives to view the implications of our actions and decisions. The concept suggests that all four bottom lines receive equal attention, when considering a decision. In doing this we are also recognising that the bottom lines represent interconnected systems and that all decisions will have implications in all four systems whether or not they are explicitly considered.

3. **Foster community participation in decision making and implementation and develop collaborative networks with and within the community**

Governance is part of the quadruple bottom line. From a sustainability perspective, improving governance is about improving the community's engagement with the Council. This recognises that many of the changes necessary for sustainability should happen within the community and can only be achieved with its commitment and involvement. This principle supports social justice by recognising and promoting the right of citizens to participate and contribute to their city and in decisions that affect their lives. Most changes will also require some collective action that will only eventuate from improved networks and social cohesion. A sustainable organisation is one that supports and guides sustainability for all its members.

4. **Recognise and build on the cultural, historic and natural characteristics of the city**

Social cohesion and social sustainability come from having a strong sense of place. The community's values and aspirations come from our history and culture. Cohesion does not mean uniformity but instead

means embracing diversity. Liverpool is a city built on the floodplains of two large river systems, the Georges and Nepean Rivers, their creeks and other tributaries. The health of these river systems is socially important. Liverpool also has a long history of Aboriginal custodianship and of European settlement as well as the experience of recent waves of immigration represented by a range of ethnic groups. Collectively, these aspects of its history contributed to creating Liverpool's unique identity.

5. Recognise the value of our natural ecosystems to our well being and protect and restore them

It is easy to take the natural environment for granted, yet our long term physical and emotional health relies on residing within healthy and fully functional natural ecosystems. Natural ecosystems are the basis for all life. All urban systems rely heavily on natural ecosystems that go well beyond their administrative borders. We must protect and restore those ecosystems directly within our influence if we are to protect our well being.

6. Achieve long term economic and social security

The emphasis here is on the long term. Long term economic security relies on the long term renewal of the natural assets on which it is based as well as the long term health of society. Another common way of looking at it is to think of this as the preservation of our natural and social capital. The social justice principles of access and equity are essential to social and economic security. This means fairness in the distribution of resources. This involves supporting people to have fairer access to economic resources and services that are essential to meet basic needs and to improve their quality of life. The financial sustainability of Council is a necessary part of economic and social security of the community.

7. Reduce the ecological footprint of our community

The ecological footprint is both a metaphor and a technical calculation. The footprint is a measure of how lightly or heavily we tread upon the earth. Technically it is the area of land that is needed to support our city in terms of both our inputs (resources used) and outputs (our waste). An ecological footprint can show the amount of land required to support the lifestyle of an individual, region, community, nation or an industry. Our average size footprint is 10 hectares per person. The average for all people on the planet now is about 2.5 hectares per person. Our footprint is not an easy thing to measure, monitor or compare. On the other hand, it is often easy to identify steps or actions that will reduce our footprint, plan for reducing our impact in the future and respond accordingly.

8. Measuring our performance

Clear and specific indicators are a key tool for making progress towards sustainability. This applies to the community and to the Council. Council's integrated environmental sustainability framework seeks to gather sustainability information and use it to help in guiding environmental decision making.

Integration into the Community Strategic Plan

These principles have guided the development of our objectives and strategies. The following table indicates how our strategies reflect the quadruple bottom line. Although listed under a particular bottom line of best fit, most strategies contribute to more than one bottom line. The majority of strategies are included in the table which is for demonstration purposes. The full list of strategies is provided later in this document.

How the Quadruple Bottom Line is reflected in our planning

Environmental	Social	Economic	Civic Leadership
Minimise household and commercial waste	Raise awareness in the community about the available services and facilities	Further develop a commercial centre that accommodates a variety of employment opportunities	Act as an environmental leader in the community
Manage the environmental health of waterways	Provide cultural centres and activities for the enjoyment of the arts	Deliver and maintain a range of transport related infrastructure such as footpaths, bus shelters and bikeways	Undertake communication practices with the community and stakeholders across a range of media
Manage air, water, noise and chemical pollution	Support policies and plans that prevent crime	Encourage and promote businesses to develop in the hospital, health and medical precinct (of the City Centre)	Foster neighbourhood pride and a sense of responsibility
Retain viable opportunities for local food production while managing land use to meet urban growth	Preserve and maintain heritage, both landscape and cultural as urban development takes place	Provide efficient parking for the City Centre	Facilitate the development of community leaders
Enhance the environmental performance of buildings and homes	Regulate for a mix of housing types that responds to different population groups such as young families and older people	Enhance the environmental performance of buildings and homes	Encourage the community to engage in Council initiatives and actions
Protect, enhance and maintain areas of endangered ecological communities and high quality bushland as part of an attractive mix of land uses	Support community organisations, groups and volunteers to delver coordinated services to the community	Deliver a high quality local road system including provision and maintenance of infrastructure and management of traffic issues	Provide information about Council's services, roles and decision making processes
Raise community awareness and support action in relation to environmental issues	Promote community harmony and address discrimination	Facilitate economic development	Deliver services that are customer focussed.
Promote an integrated and user friendly public transport service	Support access and services for people with a disability	Facilitate the development of new tourism based on local attractions, culture and creative industries	Operate a well developed governance system that demonstrates accountability, transparency and ethical conduct.
Support the delivery of a range of transport options	Deliver high quality services for children and their families	Further develop a commercial centre that accommodates a variety of employment opportunities (in the City Centre)	Actively advocate for federal and state government support, funding and services

Social justice

Growing Liverpool 2021 is based on the social justice principles of equity, access, participation and rights. These principles are incorporated into Council's sustainability principles and have been applied when preparing and delivering the community strategic plan and in all Council activities.

Social justice was embedded in the way in which the community engagement strategy was delivered. The community engagement strategy gave local people the opportunity to participate and have their say in Liverpool's future. More than 1,200 people who lived, worked and visited Liverpool were involved.

Council held information booths, speak-outs and workshops in different locations at different times of the day. Surveys were also conducted in less traditional places, such as on trains. To assist people who sometimes find it difficult to participate in traditional surveys, such as children and young people, workshops were used using different engagement techniques such as art and drama.

As a result, the people involved in the community engagement process reflected Liverpool's diverse population.

The social justice principles have also been applied when preparing the objectives and strategies for Growing Liverpool 2021. The needs of groups in the community who may require additional assistance, such as people with a disability and older people, have been considered and included. Other groups, such as Aboriginal and Torres Strait Islander people and people from culturally and linguistically diverse backgrounds, were also considered. Strategies specific to these groups are based on sound social research and evidence regarding what is needed to provide equitable access to services and facilities in Liverpool.

More information about Council's commitment to social justice principles is outlined in its social justice policy *"A place for people - building a fair and sustainable Liverpool"*.

Community Strategic Plan for the City Of Liverpool

1. Liverpool is the vibrant regional centre for South West Sydney

"Rejuvenate the city as the 'place to be'"

"Need to have a good vision for the CBD to face the 21st Century

10 year strategies for the City

What do we need to do to make this happen?

1.1 Provide quality spaces that support an active social and cultural life for all ages including civic and other events

1.2 Encourage and promote businesses to develop in the hospital, health and medical precinct

1.3 Further develop a commercial centre that accommodates a variety of employment opportunities

1.4 Encourage commercial and retail development in the City Centre, including the southern part of the city

1.5 Provide vibrant community and cultural activities and events

1.6 Enhance the urban and visual amenity of the City Centre

1.7 Provide efficient parking for the City Centre

1.8 Encourage opportunities for quality food and entertainment choices

Measures for the City

How do we know it has been done?

Monitor trend in growth in office and commercial space in the City Centre

Conduct annual resident satisfaction survey on:

- General appearance of the City Centre
- City Centre parking
- Footpaths
- City Centre parks and gardens
- Festivals and major events

2. Neighbourhoods and villages are well designed, safe and clean

"Streetscapes make a difference to how people feel about their suburb"

"Reducing crime rates is very important"

10 year strategies for the City

What do we need to do to make this happen?

2.1 Develop and implement planning policies that respond to environmental, social, and economic considerations

2.2 Undertake continual improvement to public areas

2.3 Foster neighbourhood pride and a sense of civic responsibility

2.4 Manage air, water, noise and chemical pollution

2.5 Facilitate development of a community sense of safety in public spaces in partnership with police, local stakeholders and residents

2.6 Support policies and plans that prevent crime

2.7 Undertake enforcement actions based on sound compliance policy

2.8 Encourage the revitalisation of local retail centres

2.9 Promote positive and healthy behaviours in public places

Measures for the City

How do we know it has been done?

Monitor trend in estimated value of development in Liverpool

Monitor trend in length of road added to the Council managed network each year

Monitor trend in Council capital works expenditure

Conduct annual resident satisfaction survey on:

- controls over illegal parking
- keeping public spaces clean
- proportion of residents who have a quality park within 1 km walk of their home
- level of access to the community facilities they require
- feeling safe when using local park

Monitor trend in the rate of non-domestic assaults

Monitor trend in number of people employed in Liverpool City Centre

3. Urban development is consistent with sustainability principles

"Renewing housing – affordable and make it with an environmentally friendly approach, energy saving, insulation"

"Supply needed infrastructure before development and use the developer contributions

10 year strategies for the City

What do we need to do to make this happen?

3.1	Preserve and maintain heritage, both landscape and cultural as urban development takes place
3.2	Implement planning policies which encourage commercial and residential high-rise in major centres near transport interchanges, complemented by open space and facilities
3.3	Provide appropriate infrastructure for the communities of new urban areas as they are being settled
3.4	Regulate for a mix of housing types that responds to different population groups such as young families and older people
3.5	Retain viable opportunities for local food production while managing land use to meet urban growth demands
3.6	Manage the impact of flooding through the delivery and maintenance of drainage systems
3.7	Support urban renewal
3.8	Support housing affordability

Measures for the City

How do we know it has been done?

Conduct annual resident satisfaction survey on whether development is compatible with the local area

Monitor trend in floor space in commercial and residential high rise in major centres

Monitor trend in the number of people in rental and mortgage housing stress

4. Liverpool is a socially inclusive and healthy community

"There seems to be more young people than ever and little services for them to enjoy"

"More community groups and activities for children"

10 year strategies for the City

What do we need to do to make this happen?

4.1	Support community organisations, groups and volunteers to deliver coordinated services to the community
4.2	Raise awareness in the community about available services and facilities
4.3	Support local health services and programs that prevent disease and improve well being
4.4	Support access to services for older people and prepare for an aging population
4.5	Deliver high quality services for children and their families
4.6	Support young people's access to activities, services and spaces
4.7	Support access and services for people with a disability
4.8	Support initiatives that improve health, education and employment outcomes for Aboriginal people
4.9	Support access to services and assistance for migrants and refugees
4.10	Support access to healthy and affordable food for the local community
4.11	Facilitate the development of community leaders
4.12	Provide a diverse range of recreation services

Measures for the City

How do we know it has been done?

Monitor trend in the annual rate of volunteering

Monitor trend in the proportion of people who participate in physical activity

Conduct annual resident satisfaction survey on:

- support for aged persons
- support for people with a disability
- support for youth
- support for the multicultural community
- access to the services that residents require

Monitor trend in the number of people participating in local organised sports

5. Council and the community work together to support environmental sustainability

"Need to develop solutions to environment concerns, put standards in place when building new properties - solar panels, recycled water, tanks"

"There are a few challenges like stopping pollution and recycling"

10 year strategies for the City

What do we need to do to make this happen?

5.1	Minimise household and commercial waste
5.2	Manage the environmental health of waterways
5.3	Protect, enhance and maintain areas of endangered ecological communities and high quality bushland as part of an attractive mix of land uses
5.4	Raise community awareness and support action in relation to environmental issues
5.5	Act as an environmental leader within the community
5.6	Enhance the environmental performance of buildings and homes

Measures for the City

How do we know it has been done?

Monitor trend in corporate and community total annual waste

Monitor trend in corporate and community total annual waste diverted from landfill

Monitor trend in corporate energy consumption

Monitor trend in corporate and community total annual water consumption (initially only potable water purchases will be reported)

Conduct annual resident satisfaction survey on the health of rivers and creeks

Monitor cumulative area of land restored and maintained as native plant ecosystems by Council

Monitor trend in area of bushland with Environment Protection zonings

6. The culture and diversity of Liverpool is recognised and valued

"Develop services that facilitate integration of migrants and refugees"

"Less racism"

10 year strategies for the City

What do we need to do to make this happen?

6.1 Facilitate the celebration of the rich variety of cultures

6.2 Promote community harmony and address discrimination

6.3 Provide cultural centres and activities for the enjoyment of culture and the arts

6.4 Create awareness of and encourage use of significant historical and cultural sites

6.5 Support community identity and a sense of belonging

Measures for the City

How do we know it has been done?

Conduct annual resident satisfaction survey on:

- Support for arts and cultural groups
- Casula Powerhouse Arts Centre

Monitor trend in number of visitors to Casula Powerhouse per year

7. There is an efficient and a highly connected transport system

"To promote people to use more public transport you should definitely look at parking close to rail and bus station"

"...lobby the State government for better roads"

10 year strategies for the City

What do we need to do to make this happen?

7.1	Promote an integrated and user friendly public transport service
7.2	Support the delivery of a range of transport options
7.3	Deliver and maintain a high quality local road system including provision and maintenance of infrastructure and management of traffic issues
7.4	Deliver and maintain a range of transport related infrastructure such as footpaths, bus shelters and bikeways
7.5	Enhance road safety for all road users
7.6	Promote the provision of a well functioning regional transport network by State and Federal governments

Measures for the City

How do we know it has been done?

Monitor trend in proportion of trips made by modes other than private car

Check number of bus stops installed per year

Check length of cycle way and footpath constructed in the year

Conduct annual resident satisfaction survey on:

- Access to cycle ways and walking tracks
- Access to the public transport
- Road maintenance in Liverpool

8. Urban infrastructure meets the needs of a growing community

"Recreation facilities should be a high priority they are great to improver the health of the community and to increase community harmony"

"IT facilities-internet access is very frustrating in Casula and Prestons"

10 year strategies for the City

What do we need to do to make this happen?

8.1 Support the provision of major infrastructure including electricity, sewerage, water, schools and telecommunications

8.2 Manage infrastructure assets in accord with established asset management principles

8.3 Provide and maintain well designed community facilities to meet community needs

8.4 Provide and maintain a diverse range of recreation facilities

8.5 Provide assets in a manner that meets relevant standards and identified service levels

Measures for the City

How do we know it has been done?

Monitor trend in capital works expenditure by Council

Conduct annual resident satisfaction survey on:

- Access to community centres
- Swimming pools and leisure centres
- Provision and maintenance of sporting ovals, grounds and facilities
- Provision and maintenance of playgrounds
- Level of access to the community facilities that residents require

9. There is access to comprehensive education and training

"Education is the most important thing"

"Establish a University campus in the area to encourage access to education"

10 year strategies for the City

What do we need to do to make this happen?

9.1	Support opportunities for informal learning and resource a network of libraries in the community
9.2	Support access to the internet, in particular broadband connection
9.3	Support access to post secondary education, including TAFE and University
9.4	Support programs for students requiring assistance
9.5	Support education opportunities that meet the needs of the community

Measures for the City

How do we know it has been done?

Conduct annual resident satisfaction survey on provision and operation of libraries

Monitor trend in number of residents with post secondary education qualifications

Monitor trend in school retention rates

Monitor trend in proportion of young people participating in post school education

10. Liverpool has a range of business and employment opportunities

"Council must take an active role in promoting and getting business, manufacturing and other forms of employment into Liverpool"

"Employment is already a problem- create Liverpool based jobs for the people of Liverpool"

10 year strategies for the City

What do we need to do to make this happen?

10.1	Encourage further development of a variety of employment opportunities, which provide for a range of skill levels and employment categories
10.2	Facilitate economic development
10.3	Support access to employment and training particularly for young people, older people, migrants and those experiencing long term unemployment
10.4	Facilitate development of new tourist businesses based on local attractions and culture-in-tourism, as well as other creative industries

Measures for the City

How do we know it has been done?

Monitor increase in the number of local residents working within Liverpool

Monitor trend in number of workers entering Liverpool LGA to work

Monitor trend in proportion of workforce in Managerial and Professional occupations

Monitor trend in labour force participation rate

Monitor trend in proportion of people receiving government benefits

Monitor the employment rate

Conduct annual resident satisfaction survey on encouragement of local employment

11. Decision-making processes are transparent and the community has opportunities to be involved

"Listen more to residents needs – community forums"

"More information in general about Council activities and responsibilities"

10 year strategies for the City

What do we need to do to make this happen?

11.1	Encourage the community to engage in Council initiatives and actions
11.2	Provide information about Council's services, roles and decision making processes
11.3	Undertake communication practices with the community and stakeholders across a range of media
11.4	Support communication and consultation methods that are accessible for people with special needs or who may experience barriers to participation

Measures for the City

How do we know it has been done?

Check ratio of applications for advertised Council committee positions to total positions available

Monitor trend in use of language aides as a proportion of total customer contacts

Monitor trend in use of translation services as a proportion of total customer contacts

Monitor annual attendance at community forums

Conduct annual resident satisfaction survey on:

- Provision of information on Council and community services
- Consultation with the community
- Information on Council's website

12. The community is supported by a well managed and responsive Council

"Better consultation needed with the community and residents at large. Some groups tend to be ignored except for election times. Residents' views need to be listened to and accepted for it is us who will have to live with problems."

10 year strategies for the City

What do we need to do to make this happen?

12.1 Develop, implement and regularly review a financial strategy that balances community aspirations and willingness to pay.

12.2 Develop, implement and regularly review a workforce management plan to support Council's delivery and operational plans.

12.3 Deliver services that are customer focussed.

12.4 Operate a well developed governance system that demonstrates accountability, transparency, ethical conduct, a safe workplace and manages risk.

12.5 Undertake integrated planning that meets the requirements of the State government.

12.6 Actively advocate for federal and state government support, funding and services.

12.7 Utilise up-to-date and integrated information systems

12.8 Take account of the quadruple bottom line in the design Council decision making processes

12.9 Undertake continuous improvement in governance, operations and leadership

Measures for the City

How do we know it has been done?

Conduct annual resident survey on overall resident satisfaction with the performance of Council

Monitor trend in annual rate of staff turnover

Monitor trend in hours of training per employee per year

Check that Council's financial indicators are within NSW local government benchmarks

Have your say

The Community Strategic Plan clearly outlines the community's aspirations for the future and how they might be achieved (please tick one):

☐ Strongly agree ☐ Agree ☐ Disagree ☐ Strongly disagree ☐ Undecided

There are parts of the Community Strategic Plan I would like to change (please tick one):
If making a number of separate points please number each point to assist us to respond to each point separately.

More emphasis should be given to:

Less emphasis should be given to:

Other comments:

Growing LIVERPOOL 2021

Have your say

Optional Information (filling in this information is voluntary):

Name: _____
Address: _____
Suburb: _____

What is your postcode: _____ What is your gender? ☐ Male ☐ Female

What is your age group?

☐ Up to 18yrs ☐ 18-25yrs ☐ 26-29yrs ☐ 30-35yrs ☐ 36-39yrs ☐ 40-45yrs ☐ 46-50yrs ☐ 50+yrs

Where were you born? ☐ Australia ☐ Other country_____

Written submissions will be received by Council until 5pm Wednesday 30 March 2011

Submissions (which need not be on this form) and response forms must be addressed to the General Manager, quoting 2011/0582, and posted to Reply Paid 66322, Locked Bag 7064, Liverpool BC NSW 1871, or faxed to 9821 9333. The lodging of a submission is voluntary. Any information that you provide will be used by Council to process this matter. Once lodged, the information you provide can be accessed by you and may also be available to third parties in accordance with Council's Access to Documents Policy.

Thank you for your feedback