

FACT SHEET ADVERTISING SIGNS

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The aim of this information sheet is to clarify what fees are charged and when they are to be charged for Advertising Structures.

What are the statutory documents used to assess Advertising Structures?

The State Environmental Planning Policy 64 (Exempt and Complying Development Codes) 2008 identifies the majority of development types that can be done as exempt and complying development in NSW.

What are the Council submission requirements for Advertising Structures?

A Development Application is required to be submitted for all advertising structures, except for those structures listed as Exempt development under Council's DCP 2008 or State SEPP 64 policies.

Construction Certificates are also required for some types of signage eg pylon and roof top signs

What fees apply to an Advertising Structure?

- 1. A DA fee of \$285.00 including first sign + \$93.00 per additional sign, or DA fee, whichever is the greater
- 2. Plan First Fee is applicable if the value is over \$50,000
- 3. An Archive fee \$39.00 / \$141.40
- 4. A Construction Certificate fee is required for roof top and pylon signs.
- 5. Inspection fees are required for roof top and pylon signs in accordance with the inspection fee structure
- 6. Long Service Levy is payable if the cost of work is \$25,000 and over
- 7. Kerb and gutter inspection fee is payable on applications where a Construction Certificate is required and the cost of works exceeds \$20,000

What is a "Temporary" Sign?

Requirements outlined under SEPP 64 Exempt and Complying:

A temporary event sign must have a maximum area of 6m2, no higher than 5m above ground level and must not be permanent.

If the banner is for a commercial or retail event not in a residential zone, it must not be illuminated and cannot be displayed earlier than 14 days before the event, and must be removed two days after the event.

What about "Land Sales" Signs?

Requirements outlined under SEPP 64 Exempt and Complying:

In the case of an advertisement for land subdivision of lots more than 10, the requirements are as follows:

- Maximum size 10m2
- No higher than 5m above ground
- Correctly installed
- The sign is to be removed when 90% of lots are sold or by the end of 2 years

There are no annual fees that apply to advertising signs