

Expression of Interest

Young Aboriginal Artist to create a public artwork for NAIDOC Week

Liverpool City Council

Contents

1. Introduction
2. Call for Expression of Interest
3. Project Brief
4. Selection Process
5. Terms and Conditions
6. Registration Form

Contact

Cindy Elkhouri

Senior Events Coordinator

elkhouri@liverpool.nsw.gov.au

| 8711 7468

1. INTRODUCTION

1.1 Liverpool Local Government Area (LGA)

Liverpool is part of the south western urban fringe of Sydney, and is one of Australia's most culturally-diverse cities. Liverpool has a long history and significance for the local Aboriginal Community, in particular– the members from the Darug and Dharawal tribes – as well as those communities who have been settled in the area in the past two centuries. Liverpool also has a rich military history which dates back to the early 1800s, including being the site of one of the first soldier settlements in 1919.

Liverpool's population is over 200,000 and is expected to reach 250,000 by 2020. The Liverpool LGA is incredibly diverse, consisting of an expanding and lively city centre where major commercial and recreational activity exists. In addition, Liverpool is a culturally diverse LGA. It is home to over 140 language groups, with 40% of its population born overseas.

One of Liverpool City Council's (Council) core business activities is to present and produce innovative and creative cultural programs which celebrate the LGA's diverse communities and rich history. Council aims to make the Liverpool LGA a destination of choice for Sydney's south west audiences to participate in arts, heritage and historical, cultural and leisure experiences. Council's cultural programming is developed with community development and partnership as its model and ethos. This ensures that the outcomes delivered genuinely speak to and with the community, and that Council is an active part of the broader South West Sydney cultural and community life.

1.2 Significant Celebrations - National NAIDOC Week.

NAIDOC Week celebrations are held across Australia each July to celebrate the history, culture and achievements of Aboriginal and Torres Strait Islander communities. NAIDOC is celebrated not only in Indigenous communities, but by Australians from all walks of life.

This is an Annual celebration hosted by Liverpool City Council and local organisations dedicated to promoting and raising awareness about Aboriginal culture.

Monday 9 July: NAIDOC March starting in Macquarie Street Mall at 12pm and concluding at Bigge Park followed by a Family Fun Day with live entertainment, food and stalls.

Tuesday 10 July: Performance by Christine Anu commencing at 11am followed by a Corroboree at CPAC with free food, entertainment and a film.

Wednesday 11 July: Family Fun Day at Miller from 10am with free lunch, entertainment and craft stalls.

2. CALL FOR EXPRESSION OF INTEREST (EOI)

Council's Events Team would like to invite one of our young Aboriginal artists to paint a mural on their event equipment storage container during this years' NAIDOC celebrations.

The selected artist will be required to commence the artwork at Casula Powerhouse Arts Centre where the Container is stationed and complete the artwork on Monday 9 July at Council's NAIDOC Family Fun Day between 1pm – 4pm in Bigge Park, Liverpool.

Submissions close on **22 June 2018 at 5pm.**

3. PROJECT BRIEF

3.1 Artwork Brief

A design is to be painted on steel storage container that is to be used onsite at various Council events beginning with NAIDOC week event at Bigge Park.

A design on paper (no larger than A3 sized) or provided as a digital image (less than 5MB) is required for required art work that the artist will apply to the container. The applied work will be a minimum of 2 metres in height and 1 metre in length using only exterior paint suitable for steel storage containers which will be provided by Liverpool City Council.

The theme of the artwork should reflect this year's NAIDOC theme being 'Because of her, we can.'

Your entry (artwork design) will need to be submitted by email and include a detailed description of the art work and a short personal biography.

Applicants must be between the age of 13 and 18 years old. Terms and Conditions apply and must be adhered to.

3.2 Artwork Application Specification

3.2.1 The Event Equipment Container is 6m x 2m and the artwork will need to be a minimum of 2m x 1m

3.2.2 The artwork has to reflect this year's NAIDOC theme 'Because of her, we can'

3.2.3 The artist will need to work on site at Casula Powerhouse Arts Centre between 30 June and 7 July 2018 to commence the art work. The art work must be completed at NAIDOC Family Fun Day on Monday 9 July 2018

3.2.4 The artwork will be painted over within two years or as soon as there is any degradation of the image

3.3 Project Budget

The successful artist will be paid a fee of \$500 (excluding GST) for the completion of the public artwork on the Event Equipment Container.

4. SELECTION PROCESS

Submissions must be sent in a high resolution format (Portable Document Format (PDF) or JPEG) and emailed to events@liverpool.nsw.gov.au

A Selection Panel will review and evaluate all EOIs, and will decide the successful submission.

4.1 Selection Criteria

Submissions will be evaluated according to, but not limited to, the following criteria:

- a) The artist's skills, experience and capacity to undertake the project; and
- b) The artistic values of the proposal: originality, design, and response to the Project Brief.

4.2 EOI Check List

Submissions should address the Project Brief outlined in Section 3 and include the following:

- a) A completed Registration Form, which is in this document; and
- b) The proposed artwork.

5. TERMS AND CONDITIONS

The artist and Council agree to the following Terms and Conditions in relation to the design of the public artwork for NAIDOC Week.

5.1 Intellectual Property

5.1.1 The artist warrants that the artworks:

- (a) Are the artist's original work,
- (b) Do not, to the best of the artist's knowledge, infringe the copyright or moral rights of any third party, and
- (c) Are unique works of the artist, developed exclusively for Council's NAIDOC Week celebrations.

5.1.2 The artist takes responsibility if copyright or moral rights of any third party are affected,

5.1.3 The artist retains ownership of copyright and moral rights in and to the artwork,

5.1.4 The artist grants Council an irrevocable, non-transferable and royalty-free licence to photograph and publicise the artworks, and use their elements for promotional material relating only to NAIDOC Week celebrations,

5.1.5 Council will make all reasonable efforts to ensure that the artist is attributed in any publication or communication of images of the artworks by Council.

5.2 Alteration of the Artwork

5.2.1 Council reserves the right to request reasonable alterations to the chosen artworks, which do not compromise the integrity of the original design; and

5.2.2 The artist will fulfil reasonable requests to alter the chosen artworks, which do not compromise the integrity of the original design.

5.3 Media & Marketing

5.3.1 Council will coordinate the media, marketing and promotion of the artworks; and

5.3.2 The artist agrees to be available for media requests.

5.4 Insurance

The artist is required to participate in a project risk assessment with an events team and work within the safety conditions specified.

5.5 Consent Form

If the selected artist is under 18 years of age you must get your parent / guardian to sign an approval form before commencing the artwork.

Registration Form: Expression of Interest for Young Aboriginal Artist to create a Public Artwork for NAIDOC Week

Please complete this Registration Form and include it with your EOI submission.

<i>Name of applicant</i>	
<i>Postal address</i>	
<i>Email</i>	
<i>Phone number</i>	
<i>ABN (if applicable)</i>	
<i>I have attached the artwork; Yes / No</i>	
<i>I have consulted with my parent and or Carer (If applicable)</i>	
<i>Declaration</i>	
I warrant that, to the best of my knowledge, there is no cultural, religious, legal or other reason that prevents my submission from being exhibited, published or reproduced.	
By completing the Registration Form and submitting an EOI, I agree to the Terms and Conditions, outlined in Section 5, of the Expression of Interest document.	
Name (or e-signature)	Date

Ensure that submissions include all the items listed in Section 4.2 – EOI Checklist

All submissions must be sent in a high resolution format (PDF, JPEG) and emailed to events@liverpool.nsw.gov.au

For large electronic files, emails are to be sent via a file-sharing website. All files should be clearly labelled with the artist's name.

All submissions must be received no later than **22 June at 5pm**.
Submissions received after this time will not be considered.

Appendix – Photos of the Event Equipment Container

