

Click [here](#) if you are having trouble viewing this message.

LIVERPOOL BUSINESS CONNECT



MARCH 2017

QUICK LINKS

[Economic Development Strategy](#)

[Liverpool Business Connect](#)

[Your Economic Development Unit](#)

[Building our New City](#)

[Liverpool Community and Economic Profile](#)

[Women in Business](#)

MESSAGE FROM MAYOR WENDY WALLER



Welcome to the first Liverpool Business Connect for 2017.

I am the new Mayor of Liverpool, and it is fantastic to be on board at a time when the region is experiencing such significant change. Council is committed to generating economic growth and building on recent success stories, including the opening of the Carnes Hill precinct, improvements to Macquarie Mall and welcoming the University of Wollongong to the area.

We have also recently launched a new program that I am very excited about, Women in Business. Council is committed to supporting women on every step of their business journey, from initial concept to expansion. This new program offers workshops, mentoring and networking, with specialised services to assist local women grow their businesses.

There are many more projects coming up that will contribute to Council's vision of bringing the city to life. Liverpool is now firmly in the spotlight, and I believe that the area can become a world-class destination for visitors and thriving home for residents. This is a great time to be in Liverpool, we are a city on the move.

Mayor Wendy Waller

DRAFT COMMUNITY STRATEGIC PLAN 2027

Liverpool City Council's 10-year Community Strategic Plan



(CSP) is now on public exhibition. The CSP is the overarching plan that sets future directions for Liverpool. After months of community engagement, the new CSP has been created and will influence Council's four-year Delivery Program and annual Operational Plans.

Our Home, Liverpool 2027 incorporates four directions that address the quadruple bottom line; social, economic, environmental and civic leadership. These directions, along with the social justice principles (equity, access, participation and rights), will help Council to lead Liverpool into the future.

[Submissions](#) close 29 March 2017.

This is a document by the community and for the community. We want to hear your feedback on the Community Strategic Plan.

LIVERPOOL CHAMBER OF COMMERCE



To find out more visit www.liverpoolchamber.org.au or call 1300 242 623.

At the recent Liverpool Business Chamber Annual General Meeting, I was appointed as the new President. The Liverpool Chamber has been actively running for over 18 years and over those years, we have seen the Chamber provide great value to local businesses. I wish to take this opportunity to thank Mr Harry Hunt OAM for his many years as President of the Chamber. His dedication and patronage has provided substantial benefit to the Chamber.

In 2017, the board and I are planning and implementing new programs and events that will continue to benefit local businesses. These benefits include news regarding changes, hosting of events, representation at all levels of Government and providing programs that will help establish and grow businesses in Liverpool.

Our first keystone event of the year will be held at Casula Powerhouse on the 22 March with key presenter, Mayor Wendy Waller, presenting on the development of Liverpool and the benefits to businesses. We expect a crowd of 100 plus people to attend and we welcome you to come along to gain an understanding of the changes in our area, build relationships with local businesses and to meet the board.

Regards,

George Germanos
President of Liverpool Chamber

WESTERN SYDNEY AEROTROPOLIS

WESTERN SYDNEY AIRPORT COMMUNITY UPDATE



Australian Government
Department of Infrastructure
and Regional Development

[Summer Newsletter Out Now](#)

The latest information on the Western Sydney Airport is now available, with the release of the Summer 2017 Community

The Western Sydney Airport Community Update and a video of what the Western Sydney Airport could look like is available [here](#).

You can also speak to a member of the project team by phoning 1800 038 160.

Update newsletter.

Construction on the airport is expected to start in late 2018, with the airport to open in 2026.

The newsletter includes information on the Australian Government's activities to prepare for construction, including undertaking environmental and heritage management activities, as well as information on the Forum On Western Sydney Airport community consultation group.

WESTERN SYDNEY AEROTROPOLIS SUMMIT



Liverpool City Council's CEO, Kiersten Fishburn, spoke on a panel at the recent Western Sydney Aerotropolis Summit in Sydney. The summit brought together representatives from government, infrastructure developers, investors, aviation leaders and industry experts as they explored the opportunities for growth, identified potential challenges and set the scene for the Aerotropolis landscape of the future.

Liverpool is of equal distance between Kingsford Smith Airport and the proposed Western Sydney Airport at Badgerys Creek. Planned to be twice the size of Kingsford Smith and surrounded by 10,000 hectares of employment lands, Western Sydney Airport offers a unique opportunity for Liverpool and will be a key generator of future jobs. Ms Fishburn highlighted the importance that the vision not only be focused on the airport itself but the surrounding area and its potential to be Sydney's innovation and logistics hub.

It is anticipated that by the early 2030s the airport will generate nearly 9000 direct jobs and about 6900 indirect jobs. Infrastructure development and upgrades will not just benefit airport users but all of Western Sydney, unlocking the economic capacity of the region by easing congestion and cutting travel times. Liverpool City Council is strongly advocating for a rail link to the new airport, via Leppington, as well as a metro extension from Bankstown to Liverpool.

CASULA POWERHOUSE ARTS CENTRE

Does your business have a creative urge or passion for the arts?

Did you know you have a world renowned arts centre and cultural facility in your backyard?

[Casula Powerhouse Arts Centre](#), a cultural facility of Liverpool City Council, is located on the banks of the Georges River, off Shepherd Street, Liverpool. It is a **powerhouse** of ideas, creativity and community. A multi-disciplinary arts centre that provides access to the arts for everyone to enjoy and experience.

This is where you can get involved. Our local icon needs help from local business, to keep delivering our programs to our community. Casula Powerhouse Arts



Centre is seeking local business partnerships to assist with 2 amazing upcoming events. The [Way out West Festival for Children \(WOW\)](#) which happens from 12 - 15 July and [Oddyseas](#), an interactive and immersive theatre show specially written, designed and performed for and with children with special needs.

If you would like more information on how you or your business can be a part of the local arts family and community, email Sanja Vukelja, Theatre Producer, on s.vukelja@casulapowerhouse.com or call 0429 903 909.

UPCOMING EVENTS

'I WANT TO VOLUNTEER' EXPO

Date: Tue. 14 March 2017

Time: 12:00pm - 6:00pm

Venue: [Club Liverpool](#)

[More information.](#)

Are you interested in volunteering?

Do you want to volunteer but don't know where to start?

Are you looking for another opportunity to volunteer?

Come to this FREE expo and connect with local community organisations and discover how volunteering can help you:

- Give back to your local community
- Learn new skills and meet new people
- Improve your health and well-being
- Get on-the-job experience

I want to
volunteer

NSW
Volunteering
expo



HOW CAN YOU PROFIT FROM THE CHANGES IN LIVERPOOL?

Date: Wed. 22 March 2017

The city of Liverpool has seen enormous change over the

Time: 5:30pm - 7:30pm
Venue: [CPAC](#)
Attire: Cocktail/Business Attire
Tickets [here](#).



past few years. This change provides business owners with new markets and opportunities to be able to make a profit in their business.

In the Liverpool Chamber's first highlight event of 2017, special guest, Mayor Wendy Waller, will present on the changes in Liverpool and how your business may benefit from them.

The event is sure to be an exciting one with plenty of networking, canapes and drinks.

WORKSHOP ON DESIGN THINKING & LEAN START-UP

Date: Thu. 23 March 2017
Time: 5:30pm - 8:00pm
Venue: [Club Liverpool](#)
Tickets [here](#).
[Meetup](#)

This is for startups and established businesses who are looking for the recipe to create rapid and lasting demand for their products and services.

Key Concepts Covered:

- Innovation principles for every business
- 4 priorities & 4 characteristics of the best innovators in the world
- Design thinking & lean startup model to bulletproof your business
- Validation board: Principles and Practice

The purpose of this workshop is to understand a very important concept for any business, established or startup, on how best to become an agile and innovative business.

You will also be introduced to a validation board which is vital to convert your business idea into a tested product or service within a week and also remove any incorrect assumptions from your business model which can be damaging. It is based on testing assumptions businesses make and failing assumptions as fast as possible. This is so businesses and startup ideas can succeed in quick time as opposed to ending up with little or no success after months of hard work floating in deep competitive waters.

We will also discuss how to use the all-important 'validation board' in testing these assumptions and our customers/markets. You will have a clear platform for setting priorities to successfully innovate.

SOUTHERN STRENGTH LIVERPOOL CHAPTER BREAKFAST

Date: Tue. 4 April 2017
Time: 7:30am - 9:30am
Venue: [CPAC](#)
For more information visit
www.southernstrength.com.au

Southern Strength Agile Manufacturing Network, Liverpool City Council and the NSW Department of Industry invite you to attend the Liverpool Chapter Members next breakfast at Casula Powerhouse.

Southern Strength was formed to enhance the economic development of the manufacturing industry in the Southern

Sydney region and collectively develop new trading and business streams for the region from local, state, national and international opportunities and will build on these objectives for the Liverpool and South West Sydney region.

INGHAM INSTITUTE CHARITY GOLF DAY

Date: Fri. 7 April 2017
Time: 6:30am - 2:00pm
Venue: [Twin Creeks](#)
Tickets [here](#).

For further information or to sponsor a hole contact Community Relationships Manager, Tracey Roberts, on 1300 66 55 41 or email events@inghaminstitute.org.au.



Team up to play for the Mike Skegg Memorial Trophy and help the Ingham Institute of Applied Medical Research revolutionise cancer research. Engage with friends and network with professionals in the Green Industry.

Now in its fifth year, the charity golf day was started in honour of Mike Skegg, former CEO of NGINA, who lost his battle to bowel cancer in 2012. Since then, the annual event has been a huge success raising much needed funds for the Ingham Institute.

One hundred per cent of money raised enables doctors and scientists at the Ingham Institute to continue their work into health issues that affect the community. This includes the Institute's cancer research to help detect and stop the spread of cancers via Circulating Tumour Cell (CTC) research.

Proudly sponsored by the NGINA (Nursery & Garden Industry NSW & ACT) and Landscape Association NSW & ACT.

SEMINAR ON SMALL BUSINESS DIGITAL READINESS

Date: Thu. 20 April 2017
Time: 5:30pm - 7:30pm
Venue: Liverpool - tbc
Tickets [here](#).
[Meetup](#)

The hugely popular Bizruption event by NetStripes which has been inspiring thousands of small businesses and startup owners with Digital Readiness and Innovation is being brought to regional & metropolitan NSW by the new Business Connect program of the NSW Government with an aim to inspire and educate small businesses and startups in NSW.

Technology is disrupting every industry around the globe. As business owners, how do we be the agents of change as opposed to being the victims of disruption in our industries? We believe small business owners understand their industries intimately and are in the best position to create change, innovate and grow their business.

- You will learn and be inspired by a leading authority on digital readiness and innovation for small business.
- What is digital readiness for small business and why is it so important.
- Important aspects of digital readiness.
- The 6 traps small businesses must avoid to achieve digital readiness.
- The 4 steps in achieving digital engagement of your prospective customers.

- How to build a road map to achieve digital readiness.

AUSTRALIAN TAXATION OFFICE FREE WORKSHOPS

TAX ESSENTIALS FOR SMALL BUSINESS

Date: Tue. 27 June 2017

Time: 10:30am - 1:00pm

Venue: [Liverpool Library](#)

Register [here](#).

Are you thinking of starting a business or new to business?

Register now for this free event run by ATO staff.

Come along and learn about:

- business structures - which is best for you
- registering your business
- record keeping - understanding how to keep track of your business
- reporting online to save time
- business life cycles - why they're important
- help and more information - where to go when you need it
- networking with other new business owners in your area

We will show you how to use our online tools and resources to make things easier.

RECORD KEEPING FOR SMALL BUSINESS

Date: Tue. 27 June 2017

Time: 2:00pm - 5:00pm

Venue: [Liverpool Library](#)

Register [here](#).

Are you new to business or thinking of starting a business?

It's important to get your record keeping right.

Come along to a presentation by ATO staff where you will learn about:

- keeping good records
- record keeping tips and traps
- how money flows through a business
- work through case studies and examples
- completing records, statements and other forms
- stock takes and associated records

FINE FOOD AUSTRALIA 2017

When:

11 - 14 September 2017

Where:

[International Convention Centre](#)

In September 2017, Fine Food Australia returns to Sydney and the newly built International Convention Centre in Darling Harbour. If you are a NSW food producer, the NSW Department of Industry can help you showcase your business.

Who can apply?

- gourmet foods

Fine Food Australia is the largest food industry trade show in the southern hemisphere and will take place in a stunning

- confectionery
- dairy products
- packaged meat and seafood
- baked goods
- honey
- juices
- tea and coffee
- non-alcoholic beverages

new venue: the International Convention Centre (ICC). The ICC is a \$1.5 billion waterfront development at the heart of Darling Harbour's revitalised public, residential and commercial precinct.

The department is seeking expressions of interest (EOI) from NSW food businesses to be part of our 'Flavours of NSW' stand at this year's trade show.

Apply [here](#).

The 'Flavours of NSW' stand will give your business a prime location to showcase your products and services and connect with buyers and distributors. The event is expected to attract close to 30,000 people visiting over the four-day period.

ASSISTANCE PROGRAMS

WOMEN IN BUSINESS PROGRAM



Liverpool City Council's new Women in Business program was launched on International Women's Day, 8 March 2017, at Liverpool City Library.

The event showcased local services for women and included musical, spoken word and dance performances from the Street University and Pepa Molina Flamenco dance company. Attendees were able to participate in workshops on dancing, spoken word, vision boards and henna.

Mayor Wendy Waller launched Council's new Women in Business program which aims to provide a comprehensive service to help local women to **BEGIN, BUILD** or **BROADEN** their business. She highlighted previous council initiatives that had supported local women's business ventures, including the Refugee Artist Market at CPAC and Global Sister's *My Big Idea* workshop in Miller.

The Women in Business program will build on these past initiatives and assist women who may face challenges getting started including single mothers and those from culturally diverse backgrounds.

Mayor Waller said "Council is committed to supporting local women on every step of their business journey, from initial concept to expansion. We are proud to encourage entrepreneurship, and have made it a priority to support local jobs for local women."

In conjunction with the South West Sydney Business Enterprise Centre, Council is offering a three month trial program for women to gain training, have mentoring and attend workshops that will help them strengthen their business.

If you are interested contact us at business@liverpool.nsw.gov.au or check out our website www.liverpool.nsw.gov.au/wib.



JOBACTIVE PATH



jobactive PaTH helps employers find and recruit the right young person for their business.

Through jobactive PaTH, you can trial a young person in your workplace. And you could receive a wage subsidy of up to \$10,000 if you hire them.

For more information visit jobactive.gov.au/path

jobactive PaTH helps prepare young people aged 15-24 with the right skills, so that they are ready for you to hire in your business.

For those who need it, jobactive PaTH will provide intensive skills training to equip young people for work and help them understand the expectations of employers. The training will be delivered by Registered Training Organisations and will help ensure young people have vital skills such as presentation, communication and teamwork.

OTHER USEFUL LINKS

[Jobs for NSW](#)


[Small Business Insights](#)

[Jobactive Path](#)

[NSW Women Entrepreneurs Network](#)

LIVERPOOL CITY COUNCIL

Ground Floor, 33 Moore Street,
Liverpool NSW 2170

 1300 36 2170

 www.liverpool.nsw.gov.au

 lcc@liverpool.nsw.gov.au

 NRS 133 677 (for hearing and
speech impaired callers only)

**LIVERPOOL
CITY
COUNCIL**

To *UNSUBSCRIBE* or *Update your Subscription Preferences*
Please [CLICK HERE](#).

Click [here](#) if you don't wish to receive these messages in the future.