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SEPTEMBER 2017

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Economic Development Unit

Women in Business

MESSAGE FROM MAYOR WENDY WALLER



Mayor Wendy Waller mayor@liverpool.nsw.gov.au

The decision by WSA Co to open its office in the heart of our city was a great vote of confidence for Liverpool.

The Federal government company created to build and operate Western Sydney Airport will open its office in Scott Street before Christmas, making Liverpool the place to be for anyone who wants to do business with the airport.

Last month, we also had the launch of *Reimagining the Liverpool Health, Education, Research and Innovation Precinct* - which will drive the collaboration between the many institutions in this sector that call Liverpool home.

With exciting things like this happening in our city, it's no surprise to see new figures showing one in five local businesses are looking to hire.

LOCAL UPDATES



LIVERPOOL WORKERS GET FIRST PICK OF AIRPORT JOBS

Liverpool City Council is welcoming the news that local workers will be in the front of the queue

when it comes to building and staffing Western Sydney Airport (WSA) as promised by the Minister for Urban Infrastructure Paul Fletcher.

It's the second bit of good news for the city after the decision that WSA Co - the company that will build and operate the new airport - will base itself right in the heart of Liverpool's CBD by the end of the year.

The Minister said that WSA Co will set 'ambitious employment targets for local workers, apprentices, trainees, Indigenous Australians and other key groups'.

Read more



*Federal Government projections

LIVERPOOL - A COLLABORATIVE, WALKABLE UNIVERSITY CITY



Western Sydney University's new campus at Liverpool is the next piece of the puzzle in Liverpool's emergence as a hub of education and innovation, Mayor Wendy Waller said.



Westfield, Macquarie Mall and Liverpool Plaza combine to create a city-centre shopping experience







Mayor Waller, who toured the building site with WSU Vice Chancellor Professor Barney Glover, said the campus was a great addition to the Liverpool skyline and would complete the emerging health and education precinct consisting of three major universities, one of the nation's leading trauma hospitals and the Ingham Institute for Applied Medical Research.

Construction work at the Liverpool campus of WSU has been ramped up to more than 12 hours a day, with the University pushing to get everything in place for students to move in early next year.

Mayor Waller said Liverpool is becoming a collaborative, walkable University City, which will have strong appeal to local residents and students from across South West Sydney who would otherwise leave the area for study and work.

Read more

INGHAM INSTITUTE APPLIED MEDICAL RESEARCH



World-First Cancer Treatment Facility Officially Opened at Liverpool's Ingham Institute

An Australian first and one of four worldwide, the Ingham Institute's MRI-Linac combines an MRI scanner with a Linear Accelerator for research into cancer therapy and treatment. Housed in the Ingham Institute's high-tech Research Bunker located at Liverpool Hospital, the new technology is set to improve the precision and accuracy of radiotherapy thanks to the support and funding from the Federal Government and Australian Cancer Research Foundation (ACRF).

Prof Michael Barton OAM, Research Director at the Ingham Institute said, "South western Sydney is rapidly becoming the world centre of development of this pioneering cancer treatment technology; it is the next generation in cancer treatment as it will improve the effectiveness of cancer treatment for patients in our community, Australia and around the world."

Read more

UPCOMING EVENTS AND WORKSHOPS EAT YOUR HEART OUT

JOIN Liverpool City Council in celebrating the grand opening of Macquarie Mall.

Macquarie Mall will be a buzzing hive of activity, food and culture with a music program curated by FBi Radio, a major lighting installation, a performance from contemporary art group Soft Centre and market stalls with bespoke offerings from Sydney-based artisans.

AND of course, the mall's restauranteurs will be bringing their finest cuisines and turning the space into a foodie's paradise.



Bigge Park will be the event's family fun zone, with a selection of food trucks, carnival games and musical performances from young, local and emerging talent.

Come along on Saturday 28 October from 12pm to **EAT YOUR HEART OUT** at Liverpool!

OTHER NEWS

SUPPORT FOR SMALL BUSINESS

BusinessConnect

All successful businesses utilise whatever services are available to ensure growth is managed, opportunities are identified and partnerships/alliances are established. Kerrie Elliot and David Waudby are two experienced Business Advisors who can assist you in your business. Initial sessions are **free**, completely confidential and without judgement of any kind.

This service would suit;

- Any person intending to start a business getting it right from the start is critical
- Start Up businesses maximising the opportunity
- Existing businesses growth strategies, business health checks etc.

Contact us: **Kerrie 0490 293 269 or David 0456 255 032**. Or simply go to <u>Business Connect</u> for more information.







<u>The Western Sydney University Launchpad</u> liaises with academics to assist manufacturing companies to embrace advanced manufacturing skills via the application of the IoT and Industry 4.0 skills. These activities will expand to include other sectors such as construction and medical devices. Garry Ferris has regular meetings with a wide range of business owners, startups and students at the Launch Pad in Kingswood and is in Liverpool every Tuesday.

For more information about the Western Sydney University Launchpad in Liverpool please contact:

Garry Ferris
Business Advisor - Western Sydney University Launchpad
0409 888 581
g.ferris@westernsydney.edu.au

THE ENTREPRENEURS PROGRAMME

<u>The Entrepreneurs Programme</u> is the Australian Governments' flagship initiative to support business and industry competitiveness.

The programme offers free independent advice to eligible companies and access to a \$20,000 Business Growth Grant (in matched funds) to help implement business improvements .

More information is available <u>here</u> or feel free to contact Terry O'Riordan, Business Adviser on 0417 277 139.

MAKING WESTERN SYDNEY GREATER

William Buck has been part of the Australian business community for over 120 years, specialising in providing individuals and businesses a full range of accounting and advice.

Making Western Sydney Greater is a collaborative project between William Buck, St. George, Western Sydney University and Western Sydney Business Connection, analysing local businesses' experiences to identify regional issues and drive positive change.

The fifth report in the Making Western Sydney Greater research is now available.

In this edition, William Buck investigate the impact automation is having on businesses in Western Sydney and the challenges that lie ahead.

Their research also shows that businesses in Western Sydney have grown their business, exceeded their profit targets and expanded their workforce consistently over the last few years.

Download the report here.

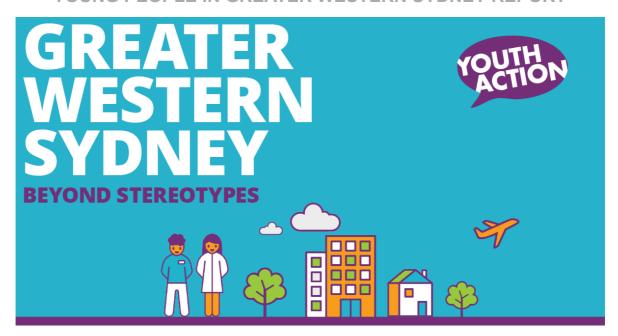


Over 88% of Western Sydney manufacturers believe automation will lead to increased productivity and cost efficiencies. Download the latest results of the H1 2017 Making Western Sydney Greater survey to find out more.



∆ Like ☐ Comment ♠ Share

YOUNG PEOPLE IN GREATER WESTERN SYDNEY REPORT



Greater Western Sydney is home to 470,000 young people, many of whom have been negatively impacted by stereotypes and inaccurate depictions of the region. A report by Youth Action challenges these stereotypes.

In April 2017, almost 900 young people aged 12-25 years in Greater Western Sydney responded to our survey question 'What Makes You Smile About Where You Live?' The results demonstrate the successes of Western Sydney and the elements that make it thrive.

Find the report here

THE CHANGING FACE OF LIVERPOOL



On 27 July 2017 Urbis attended the NSW AILA (Australian Institute of Landscape Architects) awards night and Liverpool Macquarie Mall received the 'Landscape Lighting Award'.

Liverpool City Council is honoured at the recognition for a fantastic integrated lighting design.

<u>Click Here</u> to see the Landscape Australia page highlighting winners of the varying award categories.



LIVERPOOL DISTRICT FORUMS

Are you passionate about your local community?

Do you want to engage with Council and residents on matters important to your area?

Come along to the **Liverpool District Forums** and:

- · Contribute to Council plans and decision-making
- Share your ideas to help solve local issues
- Participate in community-led projects
- Be informed on Council services and operations





CONNECT WITH US ON LINKEDIN



LET US KNOW WHAT YOU THINK

<u>Liverpool Business Connect E-Newsletter Survey</u>

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Western Sydney Airport





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