**EXPRESSION OF INTEREST – Liverpool Library Mural, an initiative of the Liverpool Youth Council**

1. **INTRODUCTION**
   1. **Liverpool Local Government Area**

Liverpool was originally inhabited by the Darug and Tharawal tribes. The clan group around Liverpool was the Cabrogal. Liverpool’s population is expected to reach 241,000 by 2021. Liverpool is a culturally diverse Local Government Area (LGA), with over 140 language groups and 40% of its population born overseas. Liverpool also has a younger population compared to the rest of Greater Sydney. In addition, Liverpool City is the regional capital of the Great South West and is rapidly growing to become one of the biggest cities in Australia. In line with this growth, Liverpool City Council (Council) has undertaken steps to transform the city into a more desirable place to live, work and visit, revitalising the city centre and developing key economic, cultural, recreational and entertainment precincts.

**2. Applications Open**

Council is seeking Expression of Interest (EOI) from interested persons aged under 30 years of age for the design and installation of a mural on the Francis Greenway Centre/ Liverpool Library wall. Submissions must address the Project Brief in Section 3. Collaboration among artists are welcome.

Artists are invited to respond to the Project Brief in their chosen format. Describe and/or demonstrate the look of the artwork and, if possible, the intended experience of viewing and interacting with it. Please provide a concept design for the artwork.

Submissions close on **3 May at 5PM.**

**3. PROJECT BRIEF**

**3.1 Artwork Brief**

1. The proposed artwork should contribute to Council’s goal of be being a vibrant, creative and inviting destination.
2. Some themes to consider include the following values that Liverpool City Council are proud to uphold and wish to be conveyed through this mural:

* Liverpool has a young and culturally diverse population
* Liverpool is experiencing rapid growth as Sydney’s third CBD
* Liverpool welcomes migrant and refugee families, whilst also having a long history of Indigenous culture
* Connectedness and belonging form the sense of place that Liverpool is a vibrant community
* Journeys, hope and new beginnings are representative of the different life stories of the people of Liverpool

(c) Artworks which can engage with the community, especially young people who can engage with, and share on social media platforms will be well-regarded

**3.2 Project Budget**

A total budget of $3,000 to complete the project inclusive of any materials required.

**3.3 Technical Considerations**

1. The dimensions of the wall are as follows (approximate measurements, not to scale):

3m

2m

1. Appropriate painting materials should be used to ensure the longevity of the artwork for a minimum of five years.
2. The finished artwork will require an anti-graffiti coating from the bottom up to a minimum of 5m up the wall. Council can assist in this process.
3. The artist must consider pedestrian amenity during artwork install
4. **SELECTION PROCESS**

Submissions must be sent to Derek Tweed, Community Development Worker (Youth), at [tweedd@liverpool.nsw.gov.au](mailto:tweedd@liverpool.nsw.gov.au)

A Selection Panel will review and evaluate all EOIs, and will select the successful submission.

**Selection Criteria**

EOIs will be evaluated according to, but not limited to, the following criteria:

1. The artist’s skills, experience and capacity to undertake the project;
2. The artistic values of the proposal: originality, design, and response to the Project Brief;
3. Allocation of costs in relation to the overall budget.
   1. **Key Dates**

25 March 2020 Applications open

3 May 2020 Submissions due by 5pm

8 May 2020 Successful submission notified

7 June 2020 Artwork installation completed

* 1. **Application Check List**

Submissions for Expression of Interest (EOIs) should address the Project Brief outlined in Section 3 and include the following:

* Concept designs in response to the brief with consideration to at least one theme in section 3.1 (b)
* CV including a copy of previous artworks
* Indicative costings for the proposed artwork, in line with budgets outlined in this EOI
* A Certificate of Currency for Public Liability Insurance

1. **TERMS AND CONDITIONS**

The artist and Council agree to the following Terms and Conditions in relation to the installation of an artwork at Liverpool.

* 1. **Intellectual Property**
     1. The artist warrants that the artwork:

1. Is the artist’s original work
2. Does not, to the best of the artist’s knowledge, infringe the copyright or moral rights of any third party
3. Is a unique work of the artist, developed exclusively for Liverpool Council
   * 1. The artist takes responsibility if copyright or moral rights of any third party are affected
     2. The artist retains ownership of copyright and moral rights in and to the artwork
     3. The artist grants Council an irrevocable, non-transferable and royalty-free licence to photograph and publicise the artwork
     4. Council will make all reasonable efforts to ensure that the artist is attributed in any publication or communication of images of the artworks by Council
   1. **Alteration and DE-accessioning of the Artwork**
      1. Council will not alter or modify the artwork without the artist’s prior written consent, provided that where such alterations or modifications are required for the proper maintenance of the artwork, or by law to comply with occupational health and safety standards, such consent will not unreasonably be withheld
      2. The artist acknowledges that the artwork is temporary and may be subject to removal in the event that:
4. It is damaged or deteriorated beyond reasonable repair
5. It is no longer consistent with Council’s public art and activation plans
   * 1. Council will make all reasonable efforts to notify the artist of the decommissioning of the artwork, prior to its removal
     2. The artist forgoes any claims to moral rights of the artwork upon its removal
   1. **Insurance**
      1. The artist will maintain Public Liability Insurance to the value of $10 million in relation to any work or other act associated with the installation of the artwork
      2. Council will indemnify and keep indemnified the artist against all losses, liabilities, costs and expenses (including reasonable legal expenses as between solicitor and client) which arise for any reason following the installation of the artworks
   2. **Work, Health & Safety**
      1. Council will provide the artist with a Risk Assessment for activities at the site
      2. The artist will adhere to Work Health and Safety and Risk Management Policies, as instructed by Council
   3. **Media & Marketing**
      1. Council will coordinate the media, marketing and promotion of the artworks
      2. The artist agrees to be available for reasonable media requests

**Registration Form:**

Please complete this Registration Form and include it with your submission.

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| --- |
| *Name of applicant* |
| *Postal address* |
| *Email* |
| *Phone number* |
| *ABN (if applicable)* |
| *Declaration*  If I am the successful artist, I agree to the Terms and Conditions, outlined in Section 5, of the Expression of Interest document.  Name (or e-signature) Date |

Ensure that submissions include all the items listed in Section 4.2 – EOI Checklist

All submissions must be emailed to Derek Tweed Community Development Worker (Youth), [tweedd@liverpool.nsw.gov.au](mailto:tweedd@liverpool.nsw.gov.au)

For large electronic files, emails are to be sent via a file-sharing website. All files should be clearly labelled with the artist’s name.

All submissions must be received no later than **3 May 2020 at 5pm.**

Submissions received after this time will not be considered.