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23 APRIL 2020

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[City Economy Team](#)

SPECIAL UPDATE

CORONAVIRUS UPDATE (COVID-19)

Dear friends and colleagues,

Council's City Economy team has called more than 200 businesses in recent weeks to offer support and understand their needs. In response to what we are hearing, Council last week unveiled a comprehensive resilience package to help businesses in the Liverpool area adapt to the current climate and bounce back.

Key initiatives to support businesses include:

- A grants program and online workshops to help businesses change their operating models to adapt and thrive;
- Development of a business-to-consumer program in response to disrupted supply chains;
- Skills development support for employees who have become unemployed or redeployed;
- An amendment to our hardship provisions to allow residents, business and farmland properties to apply to delay rate payments;
- Rent abatements for many Council tenants;
- Suspension of debt-recovery actions until further notice;
- Suspension of health inspection fees and the refund of any fees paid since 1 April 2020;
- An option for developers to defer up to 50 per cent of Section 7.11 payments;
- A discretionary approach to parking infringements, with a focus on protecting public health and safety;
- A free parking permit system to support essential workers and local businesses that continue to trade; and
- Ramping up the #LoveLivo support local campaign

You'll find more information at Council's [Support for Business page](#). Please note this page will be updated regularly.

ONLINE EVENTS AND OPPORTUNITIES

#LOVELIVO SUPPORT LOCAL CAMPAIGN

In addition to the above initiatives, Council has developed a longer-term Support Local campaign to encourage members of the Liverpool community to purchase goods, services and gift vouchers from local businesses.

If you're a small business and still open, [complete this form](#) and we'll add you to our ['Open for Business' directory](#) to help let the community know.

Please use the hashtag #LoveLivo to share updates on social media about your trading hours and any offers for the community. Residents are also being encouraged to shop local and to use the #LoveLivo hashtag to help spread the local love.

#LOVELIVO LIVE

This new monthly online event will live-stream local musicians while encouraging viewers to support local businesses, increase business participation in current campaigns and foster local pride. Tune in to the first #LoveLivo Live event on Thursday 30 April from 4pm-5pm on [Council's Facebook page](#), which has a following of more than 26,000.

The online series will continue monthly until the end of July 2020 and we're [seeking Expressions of Interest](#) to fill 4x 20-minute time slots per event. Slots are open to local performers and businesses looking to showcase their talents or do online tutorials, recipe videos, dance classes or the like. It's a chance to be creative and put your name out there!

SILVER LININGS

Liverpool's business community is inspirational in how it is pivoting to adapt and thrive in this current climate and we want to hear about your story.

A local glass repair company has seized this opportunity to start producing shield glass protectors for businesses who still have face-to-face interaction with customers. A great case study to demonstrate an agile and responsive pivot to this crisis!

If you've got innovative pivots to share, or would like more information about support available, please get in touch. Refer to our [business support webpage](#) or speak to a Business Liaison Officer over the phone on 1300 36 2170 or by email at business@liverpool.nsw.gov.au.

The team is continuing to contact local businesses, so if we haven't spoken to you yet, we look forward to talking to you.

As always, please continue to support each other and keep yourselves, your employees and our community safe.

Liverpool City Council City Economy Team

OTHER USEFUL LINKS

[Business Connect](#)

[Small Business Grant](#)

[Local Government Procurement](#)

[Western Sydney Airport](#)

[Tenderlink](#)



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