

Application Form Business listing on the Student Promotions Guide website	
<b>I/We (the Applicant)</b> ..... ..... (Full Name in BLOCK LETTERS of Individuals, Partners trading in a partnership or Company)	
<b>ACN</b> (if a Company): ..... <b>ABN:</b> .....	
<b>Key contact:</b> .....	
<b>Business address:</b> .....	
<b>State:</b> ..... <b>Postcode:</b> .....	
<b>Telephone:</b> ..... <b>Mobile:</b> ..... <b>Facsimile:</b> .....	
<b>Email Address:</b> .....	
<b>Company website:</b> .....	
<b>1.Business overview</b> Please provide a brief summary about your business and service/product offerings. (This information will be available displayed on the website. Please limit your response to 100 words)	
<div style="border: 1px solid black; height: 150px; margin-top: 10px;"></div>	

## 2. Promotional offer

Please summarise your promotional offer to a short title and description

Example:

Short title: Two for One Tuesdays pizzas

Description: Students able to receive two large pizzas for the price of one all day on Tuesdays.

<<please provide response>>

## 3. Logo

Please attach a copy of your company logo

## 4. Declaration

### By signing below I declare on behalf of the Applicant

To the best of my/our knowledge, in submitting the Application, none of the employees, officers or agents of the Applicant have or are likely to have any conflict of interest in relation to matters connected with the Application.

I/We agree with the Terms and Conditions of this Form.

**Name** of Applicant or authorised person(s): .....

**Signature(s):** ..... **Date:** ...../...../.....

All submissions must be sent to the Economic Development team at  
[business@liverpool.nsw.gov.au](mailto:business@liverpool.nsw.gov.au)

## **TERMS AND CONDITIONS**

The business and Council will adhere to the following Terms and Conditions in relation to the business listing on the Student Promotions Guide website  
([www.liverpool.nsw.gov.au/business/economic-development/students](http://www.liverpool.nsw.gov.au/business/economic-development/students)).

### **1. Conditions of Business Listing**

- (a) This opportunity is limited only to businesses from the Liverpool Local Government Area (LGA).
- (b) Applications will undergo an evaluation process. The appropriateness of products/services to be included on the website will be determined at Council's sole discretion.
- (c) Businesses are responsible for providing the correct information in the application form. The information requested in the form will be used for the website.
- (d) Applicants should exercise due diligence to determine the best promotional offer for their business. Council is not responsible for any financial implications that may arise out of the promotional offers.
- (e) Council reserves the right to cease the promotion of the business on the website at any time without notice. Reasoning for this may include: the business is found to breach any regulations/ legislation or the business is no longer offering a student promotional deal.

### **2. Term of listing**

- (a) Business listings on the website will be for up to a period of one year. The website may be subject to change or closure within that period.
- (b) Should a business cease operations or the student promotional offers, the business must notify Council. The business will be removed from the website.
- (c) Should a business diverse i.e. transition from a florist to a café, the business will need to resubmit an application.