

## A STRONG BUSINESS CASE

Liverpool provides real cost savings to professional service businesses. A professional business services company that employed 20 people and rented 400 sq. m. of commercial office space, could save almost 40% in annual operating costs due to lower commercial rent and lower wages than compared to the Sydney CBD..

### CONSIDERABLE COST SAVINGS

	Rent	Wages	Total
Liverpool	\$167,200	\$1,272,613	\$1,439,813
Sydney CBD	\$410,000	\$1,981,893	\$2,391,893
Savings in Liverpool	\$242,800	\$709,280	\$952,080

Source: Urbis

### COMMERCIAL OFFICE RENTS – NEWLY CONSTRUCTED A GRADE STOCK

Location	Net Face Rent (\$ per sq. m.)	Savings in Liverpool
Liverpool	\$418	
Sydney CBD	\$1,025	59%
North Sydney	\$750	44%
Parramatta	\$538	22%

Source: Urbis

Note: Net Face rents based on A Grade rents as at July 2017 for newly constructed accommodation.

### AVERAGE WEEKLY WAGES, 2016

Industry	Liverpool	Sydney – Inner City
Financial & insurance services	\$1,264	\$2,100
Rental, hiring & real estate services	\$1,192	\$1,783
Professional, scientific & technical services	\$1,215	\$1,834

Source: Australian Bureau of Statistics, Census, Place of Work, 2016

# LIVERPOOL PROFESSIONAL SERVICES.



## For further information



### Visit Us

Customer Service Centre  
Ground Floor, 33 Moore Street, Liverpool, NSW 2170  
Open Monday - Friday, 8.30am - 5pm



### Phone

1300 36 2170  
Calling from interstate: (02) 8711 7731  
National Relay Service (NRS): 133 677  
(for hearing and speech impaired customers)



### Email

business@liverpool.nsw.gov.au



### Post

Locked Bag 7064, Liverpool BC, NSW 1871



### Website

www.liverpool.nsw.gov.au

# PROFESSIONAL SERVICES IN LIVERPOOL



Source: Australian Bureau of Statistics, Census, Place of Work, 2016; Australian Bureau of Statistics, Counts of Australian Businesses, including entries and exits, June 2012 to June 2016. Cat. No. 8165.0

## THE CAPITAL OF SOUTH WESTERN SYDNEY

Liverpool is recognised as the strategic commercial centre of South West Sydney in the NSW Government's *Plan for Growing Sydney* and as a collaboration area in the Greater Sydney Commission's *Western City District Plan*. Considerable employment growth is expected, which will consolidate its position as the administrative and service centre for the South West region.

The Western Sydney City Deal, signed by the State and Federal governments and eight Western Sydney councils, included the establishment of an Industry Attraction Office in the Liverpool CBD. The Federal-

State-Local Industry Attraction Office will attract jobs and industry to the aerotropolis set to grow around Western Sydney Airport, which is wholly within the Liverpool LGA. WSA Co, the company that will build and run the \$5.3 Billion Western Sydney Airport, is also located in the Liverpool CBD.

Family and Community Services will open its Scott Street premises in late-2018, while several other government departments are establishing a presence in Liverpool.

A proposed amendment to the Liverpool Local Environment Plan in the Liverpool CBD (known as amendment 52) will facilitate thousands of square metres of A-Grade office space.

**140** COUNTRIES | **150** LANGUAGES

Take advantage of Liverpool's broad range of language skills.



## EDUCATION AND COURSES

University of Wollongong offers business, IT, law and health management at its Liverpool Campus, while Western Sydney University offers social sciences locally.

**13,000**

Professional service workers live in South West Sydney

**80%**

of these workers leave the region each day to work elsewhere

**4021**

people work in professional services in Liverpool.

