**National Economic Development Conference – Visit Liverpool package –**

**Expression of Interest**

Liverpool City Council won the bid to host the 2020 National Economic Development Conference (NEDC20), which was due to be held at The William Inglis Hotel from 18-20 November.

Due to recent COVID-19 outbreaks in NSW and Victoria, Economic Development Australia’s flagship event will be held completely online. Moving online provides Liverpool with the opportunity to reach a bigger audience and, once restrictions have eased, encourage people to visit our vibrant city, where there’s plenty to see, taste and do.

Delegates at the economic development conference will be leaders and working professionals in all levels of government and diverse industries, all with interest in Australia’s prosperity and economic growth.

Council is calling for Expressions of Interest (EOIs) from businesses based or registered in the Liverpool Local Government Area to contribute to a ‘Visit Liverpool’ package. It will be shared with 150 Australian-based delegates by post to encourage them to visit the region and will include a Love Liverpool tote bag, a Love Liverpool visitor guide and vouchers with discounts and offers from local businesses. Offers can include discount vouchers for restaurants and cafes, two-for-one deals at attractions etc.

If you haven’t yet done so, businesses are encouraged to [visit our website](https://www.liverpool.nsw.gov.au/business/support-for-businesses-impacted-by-covid-19) to find out what support and opportunities are available to businesses impacted by COVID-19. Council has introduced a range of useful digital tools, including a [Local Business Directory](https://www.liverpool.nsw.gov.au/business/local-business-directory) that is promoted regularly to the community.

TERMS AND CONDITIONS

By submitting an EOI, the applicant agrees to the following Terms and Conditions:

1. The applicant is responsible for all costs associated with the delivery of their proposed offer;
2. Council reserves the right to accept and decline EOIs;
3. The applicant agrees to cooperate with Council on all matters related to delivery of this program;
4. Given uncertainty due to domestic travel bans, all vouchers must be valid for two years from the conference date (valid until November 2022);
5. Successful applicants agree to deliver the offer in a professional and presentable manner, as agreed with Council. Council reserves the right to cancel any offer which is not delivered or presented in an acceptable manner; and
6. Successful applicants agree to supplying Council with a logo, images and relevant discount information for Council to design the voucher. Council will provide the applicant with a proof of the design.

Please complete the EOI form on the next page and submit to

Susana Freitas, Tourism Development Officer, [freitass@liverpool.nsw.gov.au](mailto:freitass@liverpool.nsw.gov.au)

Submissions are due by **Wednesday 30 September, 5pm.**

All submissions must be emailed to [freitass@liverpool.nsw.gov.au](mailto:freitass@liverpool.nsw.gov.au) by **Wednesday 30 September, 5pm.**

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| **Local Business Expression of Interest** | |
| What is your business trading name? |  |
| ABN |  |
| Contact Name |  |
| Business address |  |
| Please provide your business phone number (business hours). |  |
| Mobile contact |  |
| E-mail |  |
| Would you like to receive news and information from Council by email? | Yes or No |
| Social media and website links: (Instagram, Facebook, website etc.) |  |
|  |  |
| Title of proposed contribution |  |
| Description of proposed contribution.   * Is it a discount or voucher? If so, what are the Terms and Conditions?  1. words max) |  |
| Business description  (20 words max) |  |
| Please attach a high- resolution image of your logo to the email and any design guidelines regarding the logo. |  |
| Terms and Conditions  By submitting an EOI, you agree to the Terms and Conditions outlined here.  Please indicate your acceptance of the Terms and Conditions by putting your name and the date below  ***Applicant name:***  ***Signature:***  ***Date:*** | TERMS AND CONDITIONS   1. The applicant is responsible for all costs associated with the delivery of their proposed offer; 2. Council reserves the right to accept and decline EOIs; 3. The applicant agrees to cooperate with Council on all matters related to delivery of this program; 4. Given uncertainty due to domestic travel bans, all vouchers must be valid for two years from the conference date (valid until November 2022); 5. Successful applicants agree to deliver the offer in a professional and presentable manner, as agreed with Council. Council reserves the right to cancel any offer which is not delivered or presented in an acceptable manner; and 6. Successful applicants agree to supplying Council with a logo, images and relevant discount information for Council to design the voucher. Council will provide the applicant with a proof of the design. |